Only a MAAX Spas dealer can bring you the feeling of owning the most technically advanced hot tub in the world.

visit www.maaxspas.com

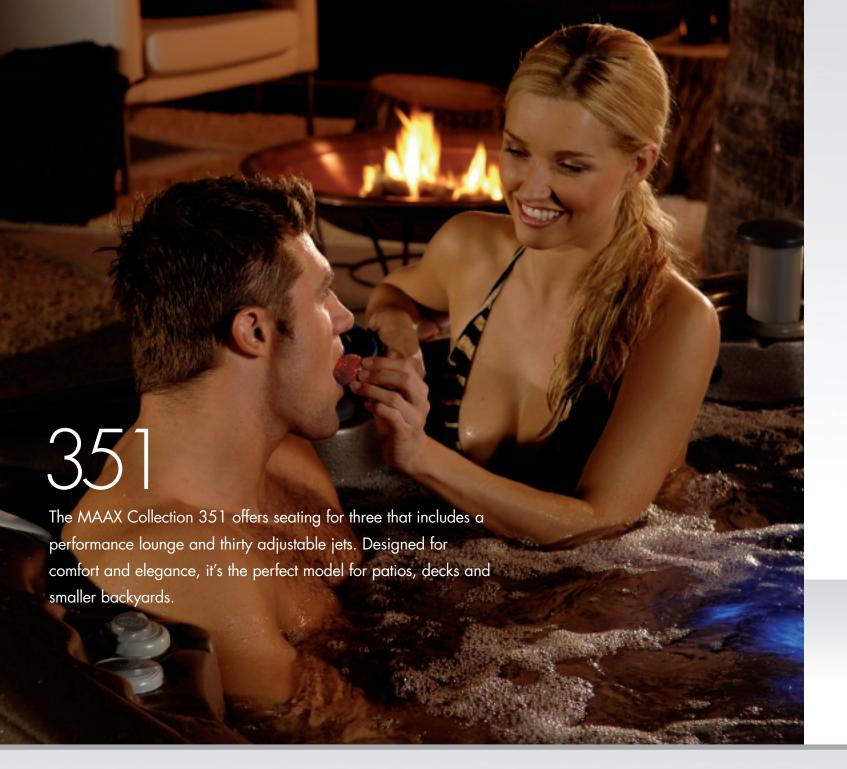
MAAX Spas Industries Corp. 25605 S. Arizona Avenue, Chandler, AZ 8524



MAAX COLLECTION 2010 SPAS









Dimensions	64" X 81
Depth	31
Seating Capacity	
Average Water Capacity	
Weight (empty/full)	600/220
Lounge	Ye
Bucket Seating	Ye
Drink Holders	
5" Underwater Light	Ye

STANDARD FEATURES

Thermo-Lock™ V InsulationYes
Programmable Filter CyclesYes
Steel Sub-StructureYes
DuraMAAX TM CabinetryYes

DELUXE THERAPY PACKAGE

Pullip I
Electrical Requirements (4-Wire)240/30A/40A
Head Cushions
Digital Color Optic Lighting (interior only)Yes
Jet Total30

OPTIONAL FEATURES FOR DELUXE

CleanZone ^{IIII} System	Y	е	3
Stainless Steel Accent Package	}	(2





MUDEL 40 I	
Dimensions	78" X 78"
Depth	35"
Seating Capacity	
Average Water Capacity	
Weight (empty/full)	595/2995
Lounges	
Drink Holders	2
Molded Grab Bars	
Barrier Free Seating	Yes
5" Underwater Light	

STANDARD UTILITY FEATURES

Thermo-Lock™ V InsulationYes	
Programmable Filter CyclesYes	
Steel Sub-StructureYes	
DuraMAAX TM CabinetryYes	

DELUXE THERAPY PACKAGE

Pump I2.UHp/3.6bHp, 23UV, 25p
Pump22.0Hp/3.6bHp, 230V, 2Sp
Electrical Requirements (4-Wire)240/40A/50A
Comfort Collar1 Deluxe
Head Cushions2
Digital Color Optic Lighting (interior only)Yes
Jet Total28

PREMIUM PACKAGE (INCLUDES DELUXE FEATURES)

Blower 1.5hp one spd.	Yes
Air Jets	.10
Aux. 2-Button Controller	Yes

OPTIONAL FEATURES FOR DELUXE/PREMIUMCleanZone™ SvstemYes

cicanization by section	
Clean Zone II™ System with UV LightYes	
Remote ControlYes	
AM/FM/CD Stereo/Satellite Ready/MP3No	
Stainless Steel Accent PackageYes	
Pedestal Lights Ves	

^{*}Premium model shown





Dimensions	88"X 88
Depth	35
Seating Capacity	
Average Water Capacity	
Weight (empty/full)	725/388
Bucket Seating	Ye
Drink Holders	
5" Underwater Light	

STANDARD UTILITY FEATURES

Thermo-Lock™ V InsulationYes	
Programmable Filter CyclesYes	
Steel Sub-StructureYes	
DuraMAAX™ CabinetryYes	

DELUXE THERAPY PACKAGE

Pump12.5Hp/4.8bHp, 230V, 25p	
Pump22.5Hp/4.8bHp,230V, 2Sp	
Electrical Requirements (4-Wire) .240/40A/50A	
Comfort Collar2 Deluxe	
Shiatsu SeatYes	
Head Cushions2	
Illuminated Waterfall FeatureYes	
Digital Color Optic Lighting (interior only)Yes	
Jet Total47	

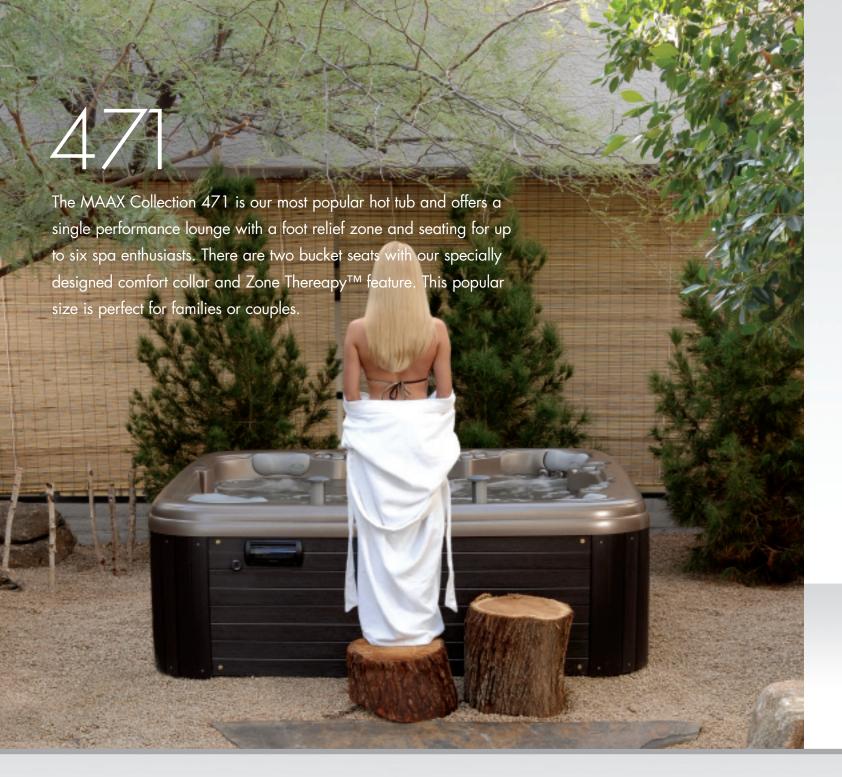
PREMIUM PACKAGE (INCLUDES DELUXE FEATURES)

Blower 1.5hp one spdY	es
Air Jets	10
Aux. 2-Button ControllerY	es
After Hours Light Package (top rail)Y	es

OPTIONAL FEATURES FOR DELUXE/PREMIUM CleanZone™ SystemYes

Clean Zone II™ System with UV Light	Yes
After Hours Light Package (DLX)	Yes
Remote Control	Yes
AM/FM/CD Stereo/Satellite Ready/MP3	Yes
Stainless Steel Accent Package	Yes
Pedestal Linhts	Υρς

*Premium model shown





Dimensions	88" X 88
Depth	35
Seating Capacity	
Average Water Capacity	42
Weight (empty/full)	725/408
Lounges	
Bucket Seating	Ye
Drink Holders	
Molded Grab Bars	
5" Underwater Light	Ye
Pedestal Lights	Ye

STANDARD UTILITY FEATURES

Thermo-Lock™ V Insulation	Ye:
Programmable Filter Cycles	Ye
Steel Sub-Structure	Yes
DuraMAAX™ Cabinetry	Yes

DELUXE THERAPY PACKAGE

1 UIII p 1	
Pump22	.5Hp/4.8bHp, 230V, 2Sp
Electrical Requirements	(4-Wire)240/40A/50A
Foot Relief Zone	
Comfort Collar	
Shiatsu Seat	
Head Cushions	3
Illuminated Waterfall Fe	atureYes
Digital Color Optic Light	ing (interior only)Yes
Jet Total	50

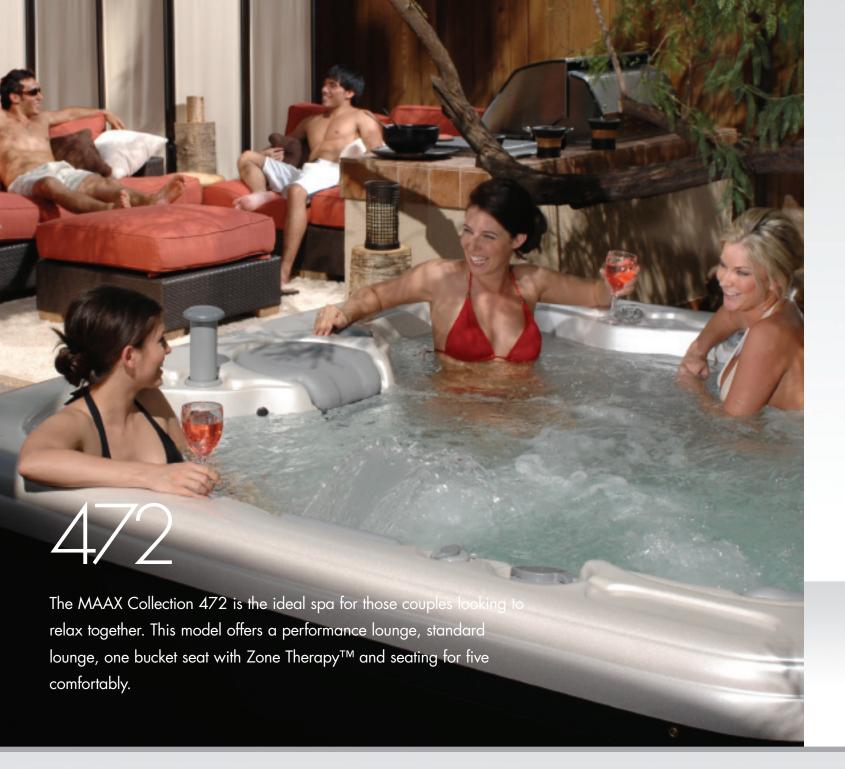
PACKAGE PREMIUM PACKAGE (INCLUDES DELUXE FEATURES)

Blower 1.5hp one spd	Yes
Air Jets	10
Aux. 2-Button Controller	Yes
After Hours Light Package (top rail).	Yes

OPTIONAL FEATURES FOR DELUXE/PREMIUM

cleanZone''' System	Yes
Clean Zone II TM System with UV Light	Yes
After Hours Light Package (DLX)	Yes
Remote Control	Yes
AM/FM/CD Stereo/Satellite Ready/MP3	Yes
Stainless Steel Accent Package	
Pedestal Lights	Yes

*Premium model shown





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Dimensions	88" X 88'
Depth	35′
Seating Capacity	5
Average Water Capacity	
Weight (empty/full)	725/4005
Lounges	Yes/Double
Barrier Free Seating	Yes
Drink Holders	
Molded Grab Bars	
5" Underwater Light	Ye:

STANDARD UTILITY FEATURES

Thermo-Lock™ V Insulation	Yes
Programmable Filter Cycles	Yes
Steel Sub-Structure	Yes
DuraMAAX™ Cabinetry	Yes

DELUXE THERAPY PACKAGE

rump i	2.5ПР/4.8ВПР, 23UV, 25Р
Pump2	2.5Hp/4.8bHp, 230V, 2Sp
Electrical Requiren	nents (4-Wire) .240/40A/50A
Foot Relief Zone	Yes
Calf Zone	Yes
Comfort Collar	1 Deluxe
	3
Illuminated Water	fall FeatureYes
Digital Color Optic	Lighting (interior only)Yes
Jet Total	48

PREMIUM PACKAGE (INCLUDES DELUXE FEATURES)

Blower 1.5hp one spd	Yes
Air Jets	10
Aux. 2-Button Controller	Yes
After Hours Light Package (top rail)	Yes

cicuitzone System
Clean Zone II TM System with UV LightYes
After Hours Light Package (DLX)Yes
Remote ControlYes
AM/FM/CD Stereo/Satellite Ready/MP3No
Stainless Steel Accent PackageYes
Pedestal LightsYes

^{*}Premium model shown





Dimensions	91.5″ x 91.5
Depth	3!
Seating Capacity	
Average Water Capacity	
Weight (empty/full)	785/426
Barrier Free Seating	Y
Drink Holders	
5" Underwater Light	Ye

STANDARD UTILITY FEATURES

Thermo-Lock™ V InsulationYes
Programmable Filter CyclesYes
Steel Sub-StructureYes
DuraMAAX™ CabinetryYes

DELUXE THERAPY PACKAGE Pumn1 3 0Hn/5 9hHn 230V 2Sn

rump 1	ə.unp/ə.əunp, zəuv, zəp
Pump2	3.0Hp/5.9bHp, 230V, 2Sp
Electrical Requiremen	ts (4-Wire)240/40A/60A
Comfort Collar	2 Deluxe
Shiatsu Seat	Yes
Head Cushions	2
Illuminated Waterfall	Feature2
Digital Color Optic Lig	hting (interior only) Yes
Jet Total	53

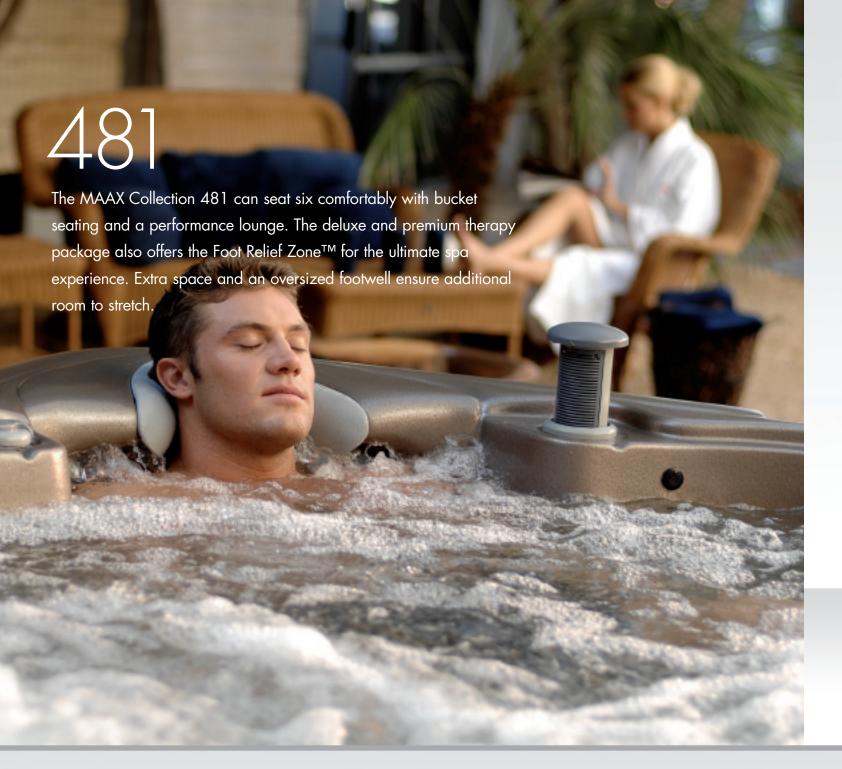
PREMIUM PACKAGE (INCLUDES DELUXE FEATURES)

Blower 1.5hp one spd	Yes
Air Jets	10
Aux. 2-Button Controller	Yes
After Hours Light Package (1	top rail)Yes

OPTIONAL FEATURES FOR DELUXE/PREMIUM

CleanZone™ System	Yes
Clean Zone II™ System with UV Light	Yes
After Hours Light Package (DLX)	Yes
Remote Control	Yes
AM/FM/CD Stereo/Satellite Ready/MP3	Yes
Stainless Steel Accent Package	Yes
Pedestal Lights	

*Premium model shown





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Dimensions	91.5" x 91.5
Depth	35
Seating Capacity	
Average Water Capacity	45
Weight (empty/full)	
Lounges	
Bucket Seating	
Drink Holders	
Molded Grab Bars	
5" Underwater Light	Ye

STANDARD UTILITY FEATURES

Thermo-Lock™ V Insulation	Yes
Programmable Filter Cycles	Yes
Steel Sub-Structure	Yes
DuraMAAX TM Cabinetry	Yes

DELUXE THERAPY PACKAGE

Pump1	3.0Hp/5.9bHp, 230V, 2Sp
Pump2	3.0Hp/5.9bHp, 230V, 2Sp
Electrical Requirer	ments (4-Wire)240/40A/60A
Foot Relief Zone	Yes
Comfort Collar	2 Deluxe
Shiatsu Seat	Yes
Head Cushions	3
	fall FeatureYes
Digital Color Optic	Lighting (interior only)Yes
Jet Total	53

PREMIUM PACKAGE (INCLUDES DELUXE FEATURES)

Blower 1.5np one spa	. Yes
Air Jets	10
Aux. 2-Button Controller	.Yes
After Hours Light Package (top rail)	.Yes

OPTIONAL FEATURES FOR DELUXE/PREMIUM Clean7one™ System Ves

Cicuiizone System
Clean Zone II™ System with UV LightYes
After Hours Light Package (DLX)Yes
Remote ControlYes
AM/FM/CD Stereo/Satellite Ready/MP3Yes
Stainless Steel Accent PackageYes
Pedestal LightsYes

^{*}Premium model shown





Dimensions91.5" x	x 91.5
Depth	35
Seating Capacity	
Average Water Capacity	44
Weight (empty/full)785	5/434
LoungesYes/I	
Barrier Free Seating	Ye
Drink Holders	
Molded Grab Bars	
5" Underwater Light	Ye

STANDARD UTILITY FEATURES

Thermo-Lock™ V Insulation	.Yes
Programmable Filter Cycles	.Yes
Steel Sub-Structure	.Yes
DuraMAAX™ Cabinetry	.Yes

DELUXE THERAPY PACKAGE

Pump I	3.UHp/5.9bHp, 23UV, 25p
Pump2	3.0Hp/5.9bHp, 230V, 2Sp
Electrical Requirement	s (4-Wire) .240/40A/60A
Foot Relief Zone	Yes
Calf Zone	Yes
Comfort Collar	2 Deluxe
Head Cushions	2
Illuminated Waterfall F	eatureYes
Digital Color Optic Ligh	ting (interior only) Yes
Jet Total	53

PREMIUM PACKAGE (INCLUDES DELUXE FEATURES)

Blower 1.5hp one spdYes	
Air Jets10	
Aux. 2-Button ControllerYes	
After Hours Light Package (top rail)Yes	

OPTIONAL FEATURES FOR DELUXE/PREMIUM

CleanZone™ System	Yes
Clean Zone II™ System with UV Light	Yes
After Hours Light Package (DLX)	Yes
Remote Control	Yes
AM/FM/CD Stereo/Satellite Ready/MP3	No
Stainless Steel Accent Package	Yes
Pedestal Lights	Yes

*Premium model shown





Dimensions	91.5" x 91.5"
Depth	35"
Seating Capacity	7
Average Water Capacity	365
Weight (empty/full)	785/3705
Lounges	No
Barrier Free Seating	Yes
Orink Holders	6
Molded Grab Bars	0
5" Underwater Light	Yes

STANDARD UTILITY FEATURES

HIGHIO-LOCK A HIZAIGHOH162
Programmable Filter CyclesYes
Steel Sub-StructureYes
DuraMAAX TM CabinetryYes
Pump13.0Hp/5.9bHp, 240V, 2Sp
Pump23.0Hp/5.9bHp, 240V, 2Sp
Pump 33.0Hp/5.9bHp, 240V, 2Sp
Electrical Requirements (4-Wire) .240/40A/60A
Foot Relief ZoneNo
Comfort Collar1
Head Cushions5
Illuminated Waterfall FeatureYes/2

Digital Color Optic Lighting (interior only)	Yes
Jet Total	70
Blower 1.5hp one spd	Yes
Air Jets	10
Aux. Controller	No
After Hours Light Package (top rail)	Yes
CleanZone™ System	Yes
Clean Zone IITM System with UV Light	Yes
AM/FM/CD Stereo/Satellite Ready/MP3	Yes
Stainless Steel Accent Package	Yes
Pedestal Lights	Yes
Spa Monitor	Yes





|--|

Dimensions	91.5" x 91.5'
Depth	35′
Seating Capacity	5
Average Water Capacity	
Weight (empty/full)	850/4050
Lounges	Yes
Barrier Free Seating	Yes
Drink Holders	5
Molded Grab Bars	Nc
5" Underwater Light	Ye

STANDARD UTILITY FEATURES

Thermo-Lock ^{IM} V InsulationYes
Programmable Filter CyclesYes
Steel Sub-StructureYe
DuraMAAX TM CabinetryYes
Pump12.5Hp/4.8bHp, 230V, 2Sp
Pump23.0Hp/5.9bHp, 230V, 2Sp
Pump22.5Hp/4.8bHp, 230V, 1Sp
Electrical Requirements (4-Wire).240/40A/60A
Foot Relief ZoneYes
Comfort CollarNo
Head Cushions5
Illuminated Waterfall FeatureYes
Digital Color Optic Lighting (interior only)Yes

Jet Total	61
Blower 1.5hp one spd	Yes
Air Jets	10
Aux. Button Controller	No
After Hours Light Package (top rail)	Yes
CleanZone™ System	Yes
Clean Zone II TM System with UV Light	Yes
Sequencer	Yes
Remote Control	Yes
AM/FM/CD Stereo/Satellite Ready/MP3	Yes
Stainless Steel Accent Package	
Pedestal Lights	Yes
Spa Monitor	Yes





Dimensions	90" x 92
Depth	35
Seating Capacity	
Average Water Capacity	
Weight (empty/full)	
Lounges	Yes/Double
Bucket Seating	Ye
Drink Holders	
Molded Grab Bars	
5" Underwater Light	Ye

STANDARD UTILITY FEATURES

Thermo-Lock™ V I	nsulation	Ye
Programmable Filt	ter Cycles	Ye
Steel Sub-Structu	re	Ye
DuraMAAX™ Cabi	netry	Ye
Pump1	2.5Hp/4.8bHp, 2	30V, 2S
Pump2	2.5Hp/4.8bHp, 2	30V, 2S
Pump3	2.5Hp/4.8bHp, 2	30V, 2S
Electrical Requiren	nents (4-Wire) .240/4	40A/60 <i>i</i>
Foot Relief Zone	•••••	Ye
Comfort Collar		Ye
Head Cushions		

Illuminated Waterfall FeatureNo
Digital Color Optic Lighting (interior only) Yes
Jet Total53
Blower 1.5hp one spdNo
Aux. ControllerYes
After Hours Light Package (top rail)No
CleanZone™ SystemYes
AM/FM/CD Stereo/Satellite Ready/MP3No
Stainless Steel Accent PackageYes
Pedestal LightsYes
Sna Monitor No.



Physician Designed Zone Therapy™

Whether diminishing the stresses of everyday life, healing a sports injury, relieving aching joints and stiff muscles due to arthritis or simply letting you achieve a good night's sleep - your MAAX® Spas hot tub can help with Physician designed Zone Therapy™. Zone Therapy™ utilizes strategically positioned jets to target specific pain zones that contain muscular trigger points. More jets don't necessarily mean a more effective massage. Precisely locating the correct size jet and massaging action where they are most effective is key to relieving pain and stiffness throughout the entire body. The Zone Therapy™ concept has been designed by medical specialists in the fields of physical rehabilitation and massage therapy.

Suboccipital

Trigger points in the area where the neck meets the back of the head is a common cause of headaches. The Comfort Collar gently cradles your head while targeting this area.

Zone 3

Paraspinal Increased tension in the back muscles on either side of the spine can be linked to many medical conditions. An effective combination of jets provide soothing stimulation for incredible body relaxation.

Gluteal Sitting can lead to increased tension in muscular trigger points surrounding the hips and upper thighs. Jets positioned at the sides of the seat bring you a stimulating massage to dissolve tension in these muscles.

Zone 2:

Trapezius trigger points can contribute to pain across the shoulders, and upper back. An array of Jets target these sensitive areas, providing an improvement in blood circulation and gently dissolving away the feeling of tension.

Lumbosacral Aching lower back pain is something most of us will experience. Back pain is linked to excess tension in muscular trigger points in the lower back. The swirling motion provides an invigorating massage to the lower back to loosen your knots of tension and bring relaxing relief.

Foot Relief Zone™ Many important nerve endings in the feet connect to all parts of your

tired feet can affect how we feel all over. The ingenious Foot Relief Zone™ targets the upper and lower parts of

the feet with invigorating streams of water that provide relaxation throughout the body.



body. Sore and



TheraMAAXTM

The proprietary TheraMAAXTM Jets utilize a scientifically designed grill surrounding the nozzel of the jet. This grill reduces drag on moving parts and cohesion of the jet stream. The TheraMAAXTM design maximizes performance and improves the massaging action. The three spoke stainless steel escustion provides a textured landing for your fingers. This natural shape and position of the landing areas make it easy to adjust the power of the jet.



Comfort Collar

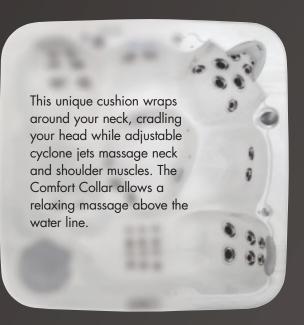


Calf Zone



Foot Relief Zone











Rejuvenate

Comfort CollarTM

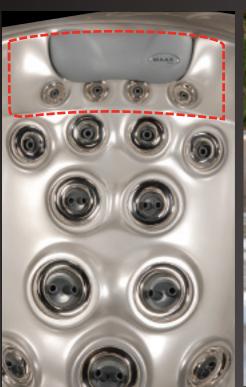
A neck therapy jet massage system is one of the most relaxing features in a spa. That's why MAAX Spas® has engineered the reverse molded Comfort Collar™. This unique cushion wraps around your neck, gently cradling your head while adjustable cyclone jets massage neck and shoulder muscles. The Comfort Collar™ also allows a relaxing massage above the water line, it's like having your neck massaged by a loved one. This hallmark feature is one of the reasons many have already

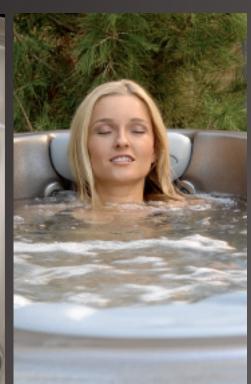
chosen MAAX Spas® hot tubs.

X-Series Collar

The convenient X-series increases the seat size in the deep corner seat for physical freedom of movement and enhanced comfort for those

who need it. Four strategically placed cluster jets provide a deep tissue neck massage to targeted pressure points, relieving tension.











Comfort

Performance SeatingTM

Comfortable seating is a top priority in the design of every MAAX Spas® hot tub. With a wide variety of seating styles available, you'll find the perfect model to fit your shape and size. Depending on the model you prefer, seating ranges from an open style to those designed to keep you in position so the jets can work their miracles. You'll find each engineered to scientifically balance ergonomic support, water pressure, jet position and body buoyancy. Deeply contoured seating provides ultimate comfort, while armrests and footwells seem to mold to your body.

Performance Seating[™] has earned us the reputation of having the most comfortable spas in the industry. Each seat is designed to provide full body immersion and proper posture, in harmony with their respective jetting pattern, for superior comfort and performance. Built-in comfort collars cradle your

head while side bolsters hold your body in an ergonomic position. Built-in lumbar support also contours to the curvature of the spine which provides correct posture, reducing stress on your lower back.



Distinctive Shape

The distinctive shape of the MAAX Spas® hot tub emerged from an effort to increase room in the footwell area while lowering the overall height of the spa to respect sight lines in the site design. It has become one of the most appealing exterior concepts of MAAX Spas® hot tubs. This concept allows MAAX Spas® hot tubs to be added to any backyard design without visual interference.



Stereo Combination

With a MAAX Spas® Sony® stereo/CD combination, sound resonates through the water from a subwoofer integrated into the spas interior substructure, allow- Technology ing you to

not only hear, but

also to feel, your desired music. Your favorite play lists and satellite radio are just a touch away with the Sony satellite ready stereo and MP3 connection.



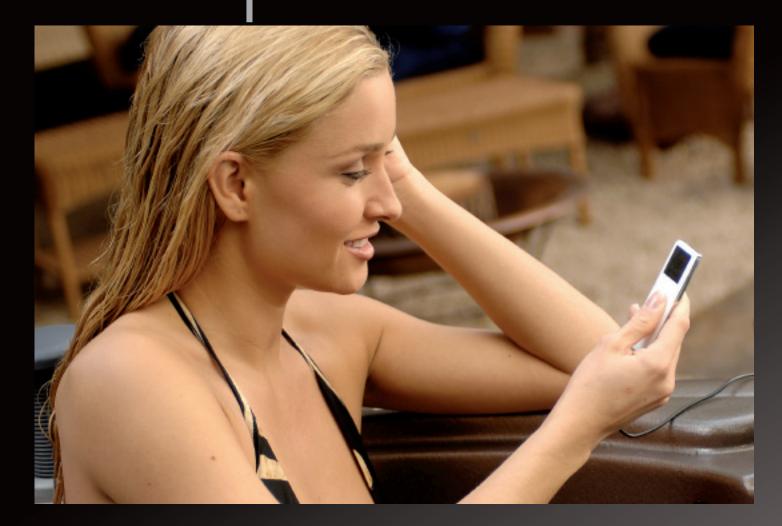


Stereo Remote Control



This hand held remote allows you to control your spas stereo system with ease, from anywhere inside the spa.

Carphoria

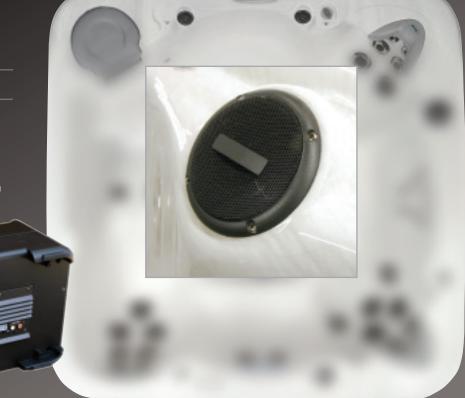


Fully Integrated Speakers

Two fully integrated speakers provide crisp clear fidelity for your listening enjoyment.

Sub-Woofer

With MAAX Spas Sony stereo/CD combination, sound resonates through the water from a subwoofer integrated into the spas substructure, allowing you



Designed to Last

Technically and functionally superior, your MAAX Spas® hot tub has been designed in association with medical and engineering professionals to deliver years of trouble-free enjoyment. Every aspect of the spa, from its structure to the mechanical operation, is recognized as industry leading. Additionally over 300 quality control check points are personally inspected by in-house engineers to ensure every step of the manufacturing process is up to the standards our reputation demands.

56 Frame Pump

MAAX Spas® hot tubs utilize industrial duty dual speed **56**frame pumps in all of their 240 volt models. The 56 frame motor is larger, more powerful and delivers higher water flow for better jet performance than the 48 frame motors found in most spas. They also run cooler for longer life and have lower amp draw for lower operating costs.



Technology

Powerworks[™] with M7 Technology

An advanced, state of the art spa controller provides the ultimate in ease of use, safety and reliability for every spa user. The PowerworksTM with M7 technology is a revolutionary new hardware/software platform that completely eliminates mechanical sensor switches and remote through-wall temperature sensors. The M7 platform features two identical solid state sensors that mount inside the heater manifold. These Smart Sensors accurately and reliably measure water temperature while monitoring critical water conditions without the possibility of failure due to mechanical switch malfunction.



Solid State Controls

The MAAX® Spas easy to read control panel allows you, with the touch of a button to change the temperature, adjust lighting or control your massage. The reliability of these solid state controls center around gold piezo switches and marine grade construction.



Interior Spa Monitor Accessory

Adjust your spa's heat and power the jets before you even step outside with our innovative wireless spa monitor. This advanced spa monitor displays water temperature while checking the health of your spa. An audible alert will sound for power outages or equipment fault.

Easy TouchTM Floating Remote Control

Optional Easy TouchTM Remote Controls on selected models allow jet control, turbo boost and lighting from anywhere in the spa. The wireless infrared design comes in a waterproof case and even floats for ultra convenience. Easy and fun to use, it's another unique addition to the ultimate spa experience.



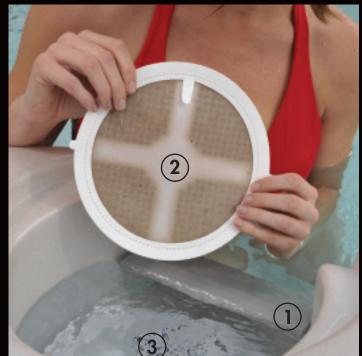




Filtration

Perfect moments deserve perfect, crystal clear water. The water maintenance of your spa is made easy by the features of the MAAX Spas®' complete 6 step cleaning system. Water is first drawn into the system from both the upper skimmer and lower footwell areas. The **High-Velocity Skimmer** draws water into the filter system to capture surface debris and contaminants. Our 100% filtration means every drop of water is filtered before reaching the **Powerworks™ 56 frame pump** as our high volume filter cycle cleans your spa water 4 to 6 times per hour. Glistening clean water, in a moments notice.





6 Steps To Clean Water

- 1. Weir Door
- 2. First Filter
- 3. Basket
- 4. Spa Filter
- 5. CleanZone™
- 6. CleanZone II™

CleanZone™

Clean water is the cornerstone of spa enjoyment.

MAAX Spas® CleanZone™ water purification system will automatically maintain healthy, crystal clear water while greatly reducing chemical maintenance. CleanZone™ is an ultraviolet plasma cell ozone system that disinfects and cleans your spa water. And best of all, CleanZone™ does not require any cleaning or maintenance whatsoever. Worry-free enjoyment, throughout the life of your spa.



First Filter

Our unique **First Filter™** removes silt and fine particulates that would pass undetected through an ordinary filter. The skimmer basket traps larger materials such as leaves and debris - and the basket is then easily removed for quick cleaning.

CleanZone II™

The Clean Zone II™ system combines the power of UVC light and Ozone, the same technology utilized in many communities around the world to purify drinking water.

Clean Zone II™ kills 99.9%* of microorganisms, bacteria, viruses and parasites while oxidizing debris left behind.

This system is the perfect blend of hygiene, purity and technology.



Eco-Friendly



BlueMAAXTM

Exclusive to MAAX Spas, the ThermoLock V insulation system now features the eco-friendly BlueMAAX insulation. Made from recycled natural fiber, it is approved by the U.S. Green Building Council. The insulation contains no chemical irritants, is treated with a borate-based solution to prevent mold/mildew growth, pest infestation, and acts as a fire retardant. BlueMAAX® replaces urethane foam commonly used in foam filled hot tubs. The foam filling process in conventional spas can produce as much as 50 lbs. of volatile organic components (VOC s) which are harmful to the environment. The new energy system also allows for easy service access, and can be taken out and put back together to factory specifications right in your home.

MAAX Spas Features Thermo-Lock V

Thermo-Lock V is the ultimate in sound and heat energy management for your hot tub. The unique thermal barrier technology recycles radiant heat energy for faster, more efficient heating and energy cost reductions. Radiant heat reflective insulation is applied to the sealed ABS base, which prohibits heat loss through the floor. All four sides, plus the floor are lined with reflective material, combined with BlueMAAX® to create an infrared thermal barrier. Radiant heat energy from the pumps and equipment reflects back to the spa and is absorbed into the plumbing. This helps raise and maintain water temperature, improving heat efficiency. Energy created by the spa stays in the spa.





Radiant Heat Reflective Insulation

BlueMAAXTM

Recycled Wood Panel Substrate

DuraMAAX®



Insulating Covers

MAAX Spas® premium grade **insulating covers** are unique and the tailored fit design keeps water from evaporating while maintaining the perfect spa temperature. The cover also acts as an important safety barrier to the spa.

Quiet

The same insulation that makes a MAAX Spas hot tub energy efficient also aids in its quiet operation. Sound energy is trapped and deadened inside the spa by the thermal barriers. Quiet operation is essential to ensure a peaceful and relaxing experience throughout the entire backyard environment.



Steel Sub-Structure

The **Steel Sub-Structure** used in MAAX Spas® units has the highest strength to weight ratio of any building material available. The light-gauge steel frame provides greater structural integrity than wood, as well as superior corrosion protection for a much longer life. Unlike wood, steel is dimensionally stable. It will not expand or contract with moisture, which over time can damage the spa's exterior. Sturdy and built to last, the inorganic properties will never rot, warp, split or crack and eliminate worries of animal infestation or termite damage. Stronger, more durable, and ideal for the environment - it's the obvious choice for a lifetime of werry free fun.

40% lighter, yet 250% stronger than traditional wood frames.

Weatherproof

Corrosion-free

Maintenance-free



ABS Sealed Base

The **ABS Sealed Base** is an integral part of the support structure in a MAAX Spas® hot tub. Its one-piece construction provides a rugged foundation that seals the bottom of the spa, locking in heat and sealing out moisture.



Appliance Grade

The steel structure and Thermo-Lock design in MAAX Spas allows for complete service of the entire structure and all mechanical parts. Essentially the spa can be serviced and brought back to factory specifications right in your backyard. At MAAX Spas we call this feature appliance grade. It is important to consider the servicability of your hot tub, just as you would in any other home appliance or mechanical device.

Service

Should your MAAX Spas hot tub ever need maintenance, you can feel at ease. Your new MAAX Spas hot tub can be serviced and put completely back together to factory specifications. This is not possible with conventional foam-filled hot tubs as these older designs are extremely hard to service and are typically damaged in the process. It is very costly to bring these older designs back to factory installation specifications.

Servicing a Foamed Filled Spa





Continuous Cast Acrylic

Every MAAX Spas® hot tub has an attractive interior finish made from **continuous cast acrylic.** The hard, non-porous surface resists stains, fading, scratches and chemical abuse. With the look of granite, pearl or metalescence, the extremely rugged and durable finish offers beauty and peace of mind.

Acrylic Colors



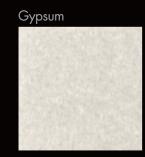


















Midnight Opal

Ergonomic Massage Controller

The Ergonomic Massage Controller is illuminated to work in harmony with the other lighting options. It provides an ergonomic grip for easy adjustment of the jet pressure.



Asthotics

Illuminated Waterfall

Enjoy the soothing sound of the eye-catching illuminated waterfall feature.

Lighting

Built-in internal and external lighting illuminates the spa for both safety and romance. A selection of unique color options can further enhance an already perfect evening, taking backyard fun to soaring new heights.

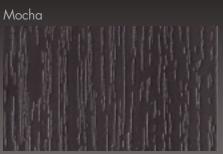
DuraMaax[™] Siding

DuraMaax™ is a state of the art wood-alternative material that has the look and feel of natural wood, without the maintenance. The material is impact resistant, impervious to weather or insect damage and will never splinter, crack or rot. The attractive exterior locks in heat and seals out cold air providing a beautiful look and feel.









Confidence

Warranty

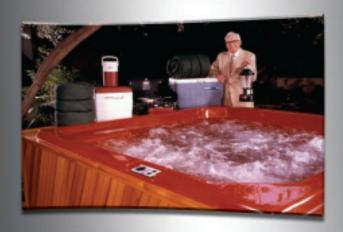
To ensure your confidence, MAAX Spas® hot tubs offer an cosmetic defects, as well as water loss and failure in



40 Years of expertise in luxury hot water products











1969 MODERN FIBERGLASS 1973

BATH PRODUCTION BEGINS

 Production of progressive fiberglass bathtubs and showers begins 1987

MAAX IS BORN

- Listing on Montreal Stock Exchange
- The name MAAX® is coined.

1997

MAAX ENTERS SPA CATEGORY

- Acquisition of 15 year oldColeman Spas Inc
- Acquisition of
 23 year old
 California Cooperage

2007

MAAX COMPANY STATISTICS

- MAAX, Inc. ranks among the five largest firms in its industry in North America
- 24 plants and independent distribution centers
- 2,900 employees

2009

MAAX ACQUIRED BY BROOKFIELD

BECOMES PART OF THE LARGEST COMPANY IN THE WORLD INVOLVED IN THE MANUFACTURING OF SPAS

MAAX® originated in 1969 with the founding of Modern Fiberglass and Metal and grew into a leading manufacturer of modern whirlpool systems in the bathtub industry. MAAX® soon became synonymous for long lasting quality and innovation, expanding into the spa sector by acquiring companies such as Coleman Spas, Savannah, and Manhattan, makers of the Infinity and Lifestyle line. Today MAAX® Spas has a reputation of superior design and innovation. From the steel frame to the Thermo-lock® insulation, your new MAAX® Spas hot tub will provide you the ultimate luxury home spa experience.

MAAX® SPAS